



December 2010

PLEASE NOTE: We are independent of the Interim Management Association.

2011 INTERIM INDUCTION WORKSHOPS

Over 1500 senior executives have passed through our [workshops](#) over the last 4 years.

They provide an excellent opportunity for candidates to assess, factually and honestly, whether a career in interim management is suited to their skill set and vice versa. Delegates capture a comprehensive overview of the market, including routes to market, rates of pay, key players in the industry, important differentiations between interims and consultants, relevant legislation and much more.

More vital perhaps, unlike other 'offerings' which stop here, our interactive workshops spend a significant amount of time on self-marketing, looking closely at constructing a value proposition for this industry, business letters, 'selling yourself', handling diagnostic meetings and so forth. Candidates leave with a clear plan of action on how to make a fast start to their new career choice.

Even those who decide not to pursue this avenue will benefit significantly from the self-marketing skills and techniques, as indeed will existing interims who have found it difficult to obtain an assignment in these difficult market conditions.

For those who would like to attend and beat the VAT rise, we offer the opportunity to [register now](#).

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